



**Ad Copy Due:
Monday, December 21, 2009**

**Home Show
Special Section:
Sunday, January 24**

Dear Exhibitor:

The special Home Show section will be published in the Times Union on Sunday, January 24. Each exhibitor receives 8" of free ad space per booth in the section. To ensure you receive your ad space, ad copy must be received by Monday, December 21.

Ad options:

- We can provide ad layout services at no additional charge
- Send your completed ad electronically through adsend (code: nyalt) or through adtransit (code: Albany, NY Times Union)

Additional ad space in the section can be purchased at the discounted rate of \$99 per column inch. Plus, as an added extra bonus, repeat your ad in the daily Times Union between January 25-30 for only \$50 per column inch.

If you have any questions please contact your rep, email me at sseebode@timesunion.com or call 518-454-5583. We look forward to having you at the show!

Sincerely,

Shannon Seebode
Special Projects Coordinator
Times Union
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sseebode@timesunion.com