

GREAT NORTHEAST HOMESHOW

presented by TIMES UNION



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[EXHIBITOR PUBLICITY FORM]

Do you want to be included in the Times Union's Home Show section?

- ▶ The Times Union will be producing a special newspaper section to promote the **2010 Great Northeast Home Show**. The section will provide information to readers about the show, and stories about the exhibitors themselves, various topics of home improvement and home ownership.
- ▶ **We're inviting exhibitors (there is no cost involved)** to tell us about their businesses and their field.
- ▶ **If you would like to participate**, please take the time to fill out the short survey below and return by Dec. 23, 2009. Someone from our staff may contact you for a follow-up story. We also welcome any press kits, photos or brochures you'd like to send us. You can also email at tumarketing@timesunion.com.

EXHIBITOR INFORMATION

Business name: _____

Contact name: _____ Title: _____

Phone: _____ Email address: _____

Business address: _____

Type of business: _____ Web site: _____

- ▶ What products or services are you promoting at the show?
- ▶ What current trends in your field are important for people to know about?
- ▶ Tell us something about your booth setup, so people will know what to look for at the show.
- ▶ Tell us something unique about your business. This can include history, mission statement, awards, etc.

CONTACT INFORMATION

PLEASE FAX TO 518-454-5684. YOU MAY ATTACH ADDITIONAL PAGES.
 For information: 518-454-5675 · tumarketing@timesunion.com · Times Union Home Show, One News Plaza, Albany, NY 12212