



Dear Exhibitor:

If you are interested in presenting an informative, non-commercial seminar on a topic of your choice, please complete the attached form and return it to our office no later than December 16, 2009, so we can include it in the print promotions devoted to the Home Show.

Due to the popular demand of seminars, each exhibitor will be allowed to give one seminar per booth space. Seminars will be chosen on the basis of content, timeliness, and consumer interest. Once the speaker schedule is arranged, we will send each speaker a confirmation letter and schedule.

Please note: this schedule is subject to change up until the show. All seminar presenting rooms are located in the Empire State Plaza.

Please include all pertinent information and photos along with your seminar speaker form. This information will be used for publicity purposes when promoting this year's Home Show. All seminars (received by December 16) will be included in pre-show promotional materials, the Times Union Home Show special section, and signage at the actual event.

If you have any questions, please call Ed Lewi Associates.

Thank You!

The Great Northeast Home Show 2010
Ed Lewi Associates • 6 Chelsea Place • Clifton Park, NY 12065
Phone: 518-383-6183 • Fax: 518-383-6755

GREAT NORTHEAST HOME SHOW 2010
JANUARY 29-31,2010
Seminar Speaker Form

SPEAKER'S NAME _____

SPEAKER'S TITLE _____

COMPANY NAME _____

COMPANY ADDRESS _____

PHONE _____ FAX _____

TITLE OF SEMINAR _____

SEMINAR CONTENT (WHAT WILL ATTENDEES LEARN, SEE PRESENTED, ETC.)

SPEAKER'S BACKGROUND/BIO (SEPARATE RESUME MAY BE ATTACHED)

EACH SEMINAR ROOM IS EQUIPED WITH EASEL, CHALK BOARD OR DRY ERASE BOARD.

ANY SEMINAR EQUIPMENT OR MATERIALS NEEDED FOR THE SEMINAR ARE THE RESPONSIBILITY OF THE EXHIBITOR.

PLEASE RETURN BEFORE DECEMBER 16, 2009 TO:
ED LEWI ASSOCIATES 6 CHELSEA PLACE CLIFTON PARK, NY 12065
PHONE: (518) 383-6183 FAX: (518) 383-6755

REMEMBER! PLEASE ENCLOSE ANY PHOTOGRAPHS YOU HAVE AVAILABLE, ALONG WITH A SUMMARY OF YOUR SEMINAR. THESE WILL BE USED FOR PUBLICITY PURPOSES.